



## DREAMING OF A GREAT SMILE

Drs. Gray and Williams report tremendous success with **SEDATION DENTISTRY**. "We have safely and comfortably cared for over four thousand patients with sedation dentistry," says Dr. Gray. Also known as "sleep dentistry," sedation dentistry is a technique in which one hour in advance of the procedure the patient is administered a pill called Triazolam, which causes a slight amnesia effect, so patients, while responsive during the procedure, tend to snooze comfortably and usually remember very little, if any of it. "Our sedation dentistry allows people who are either very busy and want to get a lot accomplished at one time, or who are anxious, to finally be able to get the care they need," says Dr. Gray. "We can often accomplish in **ONE OR TWO** visits what would take ten or more trips at other traditional offices." Drs. Gray and Williams constantly monitor patient heart rates, blood pressure and oxygen saturation while performing sedation dentistry. According to the dentists, Triazolam has been prescribed over 10 million times a year by physicians for patient use at home and has almost **NO SIDE EFFECTS** or drug interaction issues.

INSIDE INFORMATION

# dynamic dentistry duo

The San Diego dental team of Dr. Jeffrey Gray and Dr. Kenneth Williams is dedicated to delivering high-quality aesthetic and restorative dental care. Backed by 15 years of experience and advanced training in restorative dentistry, it's no wonder that this duo was selected as San Diego's *Extreme Makeover* dentists.

At Gray and Williams Dental Care, the focus ranges from simple procedures like tooth bleaching to intricate treatments such as smile design with porcelain veneers and Invisalign® braces to help straighten teeth. The doctors honed their skills at the renowned Las Vegas Institute for Advanced Dental Studies. "We've completed thousands of cosmetic dentistry cases through the years," says Dr. Williams, who adds that the practice advocates a "complete health" approach. Dr. Gray says that when patients first arrive, they are treated to an extensive consult. "We analyze everything from the teeth to the gums and the function of the teeth," says Dr. Williams, "but most importantly we are concerned about the needs and desires of the person attached to those teeth."

Patient satisfaction drives the practice, especially when it comes to smile makeovers. "We have a process called a 'trial smile' so that patients have a chance to test-drive their new smile," says Dr. Gray. "Once the patient is totally pleased, then we proceed to the final placement." Clearly, patients here are catered to. The practice offers high-tech gadgets such as headphones with access to dozens of satellite music channels and, for watching movies or television, virtual-vision goggles. Designed for comfort, the mellow treatment rooms feature specially padded custom-made Tempurpedic chairs.

The doctors not only have a soft spot for their patients but also for charitable work. They founded Smiles 4 Life, a nonprofit foundation to benefit children by donating all proceeds from their tooth whitening treatments. "Five years ago," says Dr. Gray, "we teamed up with Garth Brooks's Teammates for Kids Foundation and merged our charities. Together, we have donated \$40 million to help kids." 619-469-4175 or [newbeauty.com/graywilliams](http://newbeauty.com/graywilliams).

### DR. KENNETH WILLIAMS

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School of Dentistry

#### AFFILIATIONS

American Academy of Cosmetic Dentistry  
Dental Organization of Conscious Sedation  
Crown Council  
Las Vegas Institute for  
Advanced Dental Studies (LVI)

#### AREAS OF EXPERTISE

Cosmetic Dentistry  
Sedation Dentistry

### DR. JEFFREY GRAY

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American Dental Association  
California Dental Association  
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#### AREAS OF EXPERTISE

Cosmetic Dentistry  
Sedation Dentistry

#### LOCATION

La Mesa, California