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OCTOBER 2004

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GRAY & WILLIAMS DENTAL CARE

Dentistry

Voted the best dental office in San Diego by Best of San Diego.com and voted one of the best in America by their peers, Gray & Williams Dental Care has been offering its high-level service for more than 15 years. The office is headed by Dr. Jeff Gray and Dr. Ken Williams.

Quality care, personalized service and being forerunners in their field are major reasons Dr. Gray and Dr. Williams are popular among San Diegans and many others. The doctors were among the first in the United States to offer sedation dentistry, an innovative technique that allows patients, particularly ones who haven't had dental treatment for years, to undergo a comfortable procedure while they snooze in the chair. Literally.

Dr. Gray and Dr. Williams, who have extensive training performing sedation dentistry and continue to update their broad knowledge of it, have successfully treated more than 4,000 patients using this method, which they like to refer to as their "one-pill sedation dentistry technique."

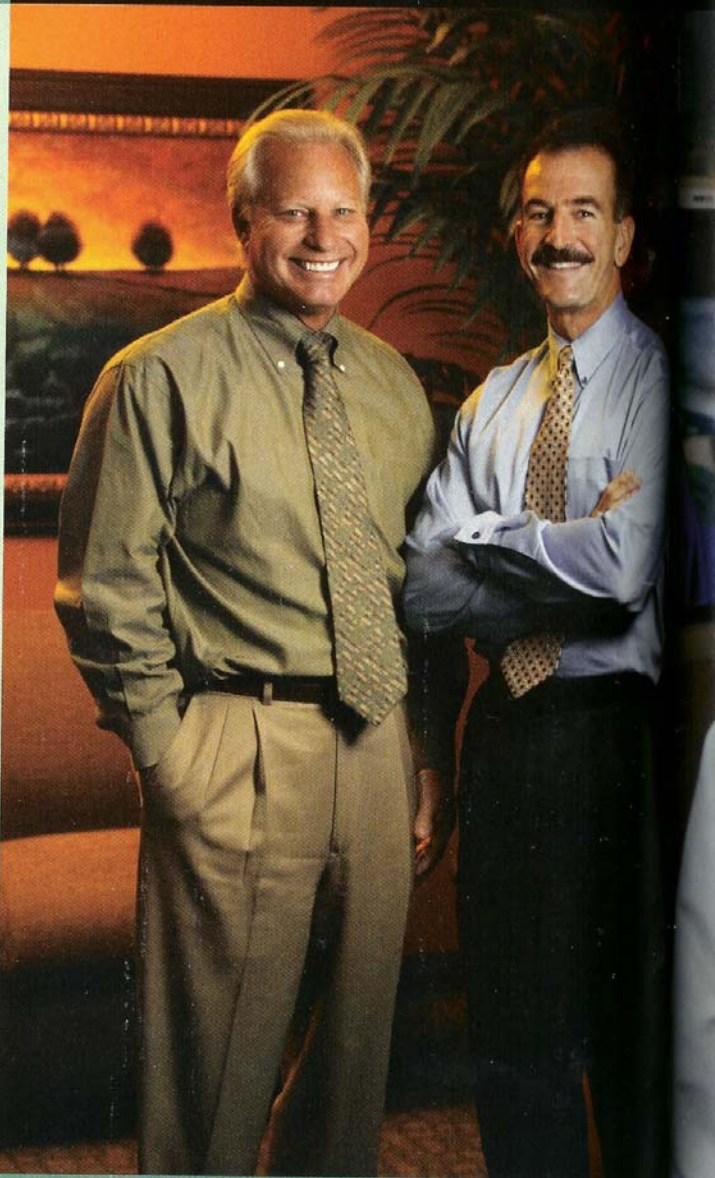
"Sedation dentistry works great for a lot of patients who have a high fear of going to the dentist," Dr. Gray says. "Even if you haven't been to one in 20 years, you can get the needed work done in only a couple of visits."

Another popular technique the doctors perform is Invisalign, which is known as invisible braces. Invisalign allows adults and children to have their teeth straightened without the use of braces.

Word about their excellence has spread beyond San Diego, and they have been featured on Channel 10 in ABC's *Extreme Makeover*.

"In the past 12 months, we have successfully treated patients from Alaska, Florida, Ohio, Nevada and Washington," Dr. Williams says. "It's just another reason why patients consider us the best."

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